



CABRETTA COUTURE

HONG KONG

PARTNER PROFILE



FROM EAST TO WEST

Jennifer Chang Carmichael

Far East Representative

Jennifer Chang Carmichael is American-born, half-Chinese and a permanent resident of Hong Kong. While competing on the international show jumping circuit in 2007, Jennifer developed



an addiction to Signature Leather riding gloves. Since then she has been our World Wide Spokesperson and subsequently launched her own label, CABRETTA COUTURE, which we are delighted to have as a Retail Partner. Here Jennifer shares with us a bit about what draws her to gloves and horses...



BACKGROUND

"I feel fortunate to have been introduced to Signature Leather in 2007 and we have since formed a strong partnership founded on Signature Leather's total commitment to personalized service and customer satisfaction. Hong Kong-based CABRETTA COUTURE is Signature Leather's bridge to the Far East, while Signature Leather adds a wealth of expertise on the equestrian side of our business. We look forward to jointly serving customers on both sides of the globe."



SIGNATURE LEATHER & CABRETTA COUTURE

"We are thrilled to offer Signature Leather's beautifully crafted riding gloves to our customers. The gloves are not only elegant in appearance but, above all, they perform well under the toughest conditions. My own personal favorites are a pair of summer riding gloves that match my best show jacket (they also double as fabulous fashion gloves)! With countless color combinations on offer the possibilities for customization are endless."

EQUINE PERSUITS

"I began riding around the age of three in Long Island, New York, on a Shetland pony called 'Ladybug'. I soon graduated to another pony called 'Sgt Pepper' and learned to ride the bucks! More recently, I spent a few seasons competing in the Southeast Asian League series of F.E.I. World Cup Qualifiers (in Malaysia). In 2008 I was the first Hong Kong rider to be invited to a World Cup Final (in Las Vegas just a month before my son was born so we had to pass that one up). These days, I am focused on growing CABRETTA COUTURE's business where, here in Hong Kong, we also do a lot on the fashion side of things."



FAVORITE FAR EAST COMPETITION VENUE

The CSI 5* Kuala Lumpur Grand Prix (<http://www.klgrandprix.com/>) is a great horse show with everything from top-level show

jumping to all sorts of local surprises. The crowds are always full of enthusiasm (which never did my horses any favors but always kept things exciting), and we used to go to a restaurant called Fatty Crab afterwards to celebrate both the thrill of victory and the agony of defeat. A bit further afield, I also loved competing at the Royal Windsor Horse Show (<http://www.rwhs.co.uk/>) in 2010."

